

Press Release

FOR IMMEDIATE RELEASE

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FUSE Expands Coverage into the Institutional Markets

January 27, 2017, *Needham, MA* – FUSE Research Network is expanding its research coverage into the institutional marketplace through a partnership with eVestment, the leader in institutional investment data and analytics. The relationship will allow FUSE to further solidify its position as the asset management industry's most innovative leader in personalized decision support.

"In order to more fully support our clients, we are expanding our coverage to traditional institutional channels. The first step in this enhancement is to deliver analysis on investment trends and developments," said T. Neil Bathon, founder of FUSE Research Network. "FUSE will help our clients improve the effectiveness of their distribution efforts by delivering benchmarking metrics on staffing, productivity and compensation."

"eVestment's comprehensive suite of institutional analytics will increase the value FUSE will deliver to our clients," said Mike Evans, President of FUSE Research Network. "The competitive changes within institutional channels makes it more important than ever to make sure the proper resources are focused on the right areas."

"We are pleased to start off 2017 with a partnership with FUSE," noted Tate Haymond, Director, eVestment. "Our ability to provide data and powerful analytics coupled with FUSE's insights on the marketplace will help clients make more informed decisions."

Through organic growth and acquisitions, eVestment has become a go-to source for institutional investment data, insights and analytics. The company employs more than 350 people in offices around the world, including New York, London, Hong Kong, Edinburgh, Dubai, Sydney and the eVestment headquarters in Atlanta. 2016 marked the company's 10th consecutive year placing on the Inc. 500/5000 list of the fastest growing companies in the United States.

[About FUSE Research Network LLC](#)

FUSE was launched in 2008 with the view that research and consulting support for asset managers has failed to evolve with the changing needs of the client. The future competitive environment will demand that clients make important business decisions within shorter and shorter timeframes.



In order to support clients in this setting, FUSE provides a dynamic research platform that covers our clients' current and future decision areas (strategic and tactical). Our goal is to become an invaluable business partner through the delivery of highly informed and forward-looking recommendations that are among the critical inputs our clients need to optimize results.

[About eVestment](#)

eVestment provides a flexible suite of easy-to-use, cloud-based solutions to help the institutional investing community identify and capitalize on global investment trends, better select and monitor investment managers and more successfully enable asset managers to market their funds worldwide. eVestment's mission is to help make smart money smarter.